

## Return & Refund Policy

At **Paththare Ads**, we provide digital marketing and advertising solutions. As our services are intangible and performance-based, they are considered fulfilled once the campaign, listing, or promotional activity has been initiated or delivered as agreed.

### 1. Service Fulfillment

All advertising services are deemed completed once:

- The advertisement campaign has been launched, or
- The listing or promotional activity has been initiated as per the agreed schedule.

Because of the nature of advertising services, returns are not applicable once the service has been delivered.

### 2. Refund Policy (15-Day Validity)

Our refund policy is valid within **15 days from the date of advertisement submission**, subject to the following conditions:

- A refund will only be issued if the customer cancels the advertisement **before it goes to print**.
- The customer must inform us of the cancellation **at least 3 days prior to the scheduled publishing date** of the reserved advertisement.
- If these conditions are met, the eligible amount will be refunded.

### 3. No Refund Conditions

- No refund will be provided once the advertisement has been sent to print or published.
- Except for the cancellation conditions mentioned above, payments made are non-refundable in all other cases.

### 4. Errors and Corrections

If there is a significant error in the published advertisement due to:

- Incorrect text, or
- Wrong telephone number submitted by the customer,

and the publisher allows a correction, we will arrange for a **free replacement advertisement in the following week**.